

Community Radio 2XX FM Inc.
GPO Box 812
Canberra ACT 2601
(02) 62300100
www.2xxfm.org.au



Community Participation Policy

Purpose

Community Radio 2XX Incorporated (2XX) is required under its broadcasting license and through its adherence to the Community Broadcasting Codes of Practice to ensure that the organisation meets or exceeds its requirements to:

- Encourage members of the community they serve to participate in the operations of the licensee in providing the service and the selection of and provision of programs under the licence (community participation requirement) and
- Continue to represent the community interest they represented at the time their licence was allocated or last renewed (community representation requirement)

Policy

As a community based, not-for-profit association, 2XX relies on members of the community for its ongoing on-air programming and for support in administration and operation.

Through transparent governance, 2XX:

1. Will constantly seek to increase its level of community participation in all operations and widely promote the opportunities it provides for organisations and individuals interested in music across a range of genres, particularly by local and other Australian artists, community and current affairs, arts, education, Indigenous affairs and culture and multicultural/community language programs
2. Will promote the station and the opportunities it provides through community events such as the Canberra Multicultural Festival, the Connect and Participate (CAP) Expo, and the ReLink Community Cup (musicians versus media Aussie Rules game)
3. Will develop strategies that encourage community participation in the station's operations and in the selection and provision of programming.
4. Will encourage members of community groups (including but not limited to those specified in the Constitution) to become 2XX members and fully participate in all aspects of the station's operation and broadcast.
5. Will broadcast local and live music,
6. Will ensure that it meets the needs and interests of the local community in the following ways:
 - Provide regular on-air community announcements every day
 - Provide outside broadcasts engaging with the community where practical.

- Provide training programs to equip potential volunteers in their involvement with the station
 - Provide access to information about 2XX through its web site
 - Provide community service announcements, interviews with people active in areas of interest specified in the 2XX Constitution, and programs dedicated to particular interest groups.
 - Seek out local press coverage as appropriate to raise awareness of 2XX in the community
 - Aim to involve local youth in producing quality programs for their peer group.
 - Encouraging new & emerging culturally and linguistically diverse (CALD) communities to use 2XX programs as a means of informing and empowering their communities.
 - Actively seek opportunities to engage with local community groups within 2XX's area of interest
 - Provide opportunities for 2XX members to participate in areas of interest indicated on their application for membership.
5. Will continue to maintain existing sponsors and secure new sponsors for programs.
 6. Will aim to have a Committee of Management that has the expertise to adequately govern and encourage the membership to seek nomination to Committee of Management every 12 months
 7. Will consistently encourage community groups within 2XXs area of interest to have their members trained to produce programs appropriate their groups and to our local community.
 8. Will provide Indigenous, CALD and LGBTI communities with dedicated programming opportunities.
 9. Will encourage renewing subscribers to become members of 2XX. All members are actively encouraged to take an active part in the decision making & operation of the Station.
 10. Will encourage presenters to use social media to promote their shows.

Authorisation

Approved by 2XX Board, 28 September 2017

Responsible person: 2XX Board Secretary